* ***Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?***
  + The parent category with the highest success rate is “Theater”
  + The sub-category with the highest success rate is “Plays”
  + Campaigns created in July seem to be the most successful.
* ***What are some limitations of this dataset?***
  + Populations in different countries can have varying degrees of interests that could skew the success/fail rate. Cultural differences could also create some activity accessibility differences, so filtering based on Countries should be used. Also, developments and interests in larger cities can change dramatically in 5 year and 10 year spans. Looking at the success/failure rate per year may help show if a category success rate is waning, or it could help spotlight and area of growth to focus on.
* ***What are some other possible tables and/or graphs that we could create, and what additional value would they provide?***
  + If we compared the number of contributions and how far sub-categories surpassed their goal it could help us see areas of significant interest. This may mirror the success vs failed graphs, but it might also show some areas where it could be beneficial to focus future campaigns.
* ***Which summarizes the data better? Mean or Median***
  + Mean summarizes the data better (which is typically the case) but it also seems to be the best way to summarize this data since the median values are fairly close to each other.
* ***Is there more variability with successful or unsuccessful campaigns? Does this make sense? Why or why not?***
  + There is more variance with the successful campaigns versus the unsuccessful campaigns. I think this makes sense because there are some categories that are very successful and there are some categories that are only slightly successful – both of these would mean the success rates are further apart from the average success rate.